

# IFPSC 2025

## İSTANBUL

### 3RD INTERNATIONAL FINE ARTS PRINTING AND SUSTAINABILITY CONFERENCE

29-30 MAY 2025 / ISTANBUL, TÜRKİYE

PAPER PRESENTATIONS

ARTISTIC ACTIVITIES

DESIGN WORKSHOPS AND PANELS





# WHAT'S IFPSC ?

IFPSC stands for International Fine Arts, Printing and Sustainability Conference. This conference is an international academic event where experts from various branches of art participate and discuss current practices, innovative methods and sustainability approaches in the field of fine arts and printing techniques. In this context, paper presentations and artistic activities are organized.

IFPSC was held in Dubai in 2023, in Barcelona in 2024, and in 2025 it will be held on 29-30 May 2025 at Istanbul University-Cerrahpaşa Avcılar campus.

The main purpose of the conference: to promote sustainable practices in the fields of art and design, to share innovations and developments in printing techniques, to create international academic collaborations, to strengthen artistic and academic exchanges.





# WHAT'S IFPSC ?

This conference is organized by Istanbul University-Cerrahpaşa, one of the oldest universities in Türkiye.

The conference aims to introduce current developments and many innovations in the field of art, to give academic talks and to open various exhibitions in major cities.

To achieve this goal, collaborations have been made with universities in different parts of Turkey and the world: Akdeniz University, American University in the Emirates, Anadolu University, Başkent University, Bolu Abant İzzet Baysal University, Çanakkale Onsekiz Mart University, Dicle University, Government College University Faisalabad, Iowa State University, IU International University, Istanbul Medeniyet University, Kayseri Erciyes University, Cyprus University of Technology, KTO Karatay University, Muğla Sıtkı Koçman University, Niğde Ömer Halisdemir University, Poland-Japan Academy of Information Technologies, Reutlingen University, Samsun Ondokuz Mayıs University, SDU Kolding, Süleyman Demirel University, Yeditepe University.

## Akademic Sponsors





# Conference Details

In the Dubai event held in 2023, 45 academicians made a paper presentation and the work of 100 designers from 24 different countries was exhibited in the poster design exhibition. In addition, an online international group exhibition was organized within the scope of the conference and 81 designers from around the world participated in this exhibition.

51 academicians participated in the Barcelona event held in 2024, and the work of 100 designers from 32 different countries was exhibited in the physical poster design exhibition. In addition, an online international group exhibition was organized within the scope of the conference and 98 designers from around the world participated in this exhibition. With the number of applications increasing every year, IFPSC aims to appeal to a wide range of participants through the event to be held in Istanbul.

In order to achieve this goal, interesting workshops and panels will be organized on the campus where the event will be held, and these events will be moderated by academics who are experts in their fields with high widespread influence abroad.

## Keynote Speakers & Titles

**Prof. Agnieszka Ziemiszewska (Poland)**

Changes

**Prof. Evripides Zantides (Cyprus)**

Semiotics and Graphic Communication: Meaning Matters

**Prof. Arafat Al-Naim (UAE)**

AI x Design: Unlocking Creativity and Shaping Future Opportunities

**Lect. Daniel Meier (Germany)**

Why you should design a social poster?



# Keynote Speakers (Türkiye)

**Prof. Dr. Adnan Tepecik**

The Place of Art in Creative Industries

**Prof. Erol Turgut**

Visual Invention in Graphic Design

**Prof. Dr. Ali Tomak**

The Exchange and Interaction of Subject and Object in  
Consumer Culture and Identification

**Assoc. Prof. Çağrı Gümüş**

Artificial Intelligence & Design



Our conference also aims to contribute to the United Nations' Sustainable Development Goals (SDGs). Especially in line with the principle of "Responsible Production and Consumption", promoting sustainable approaches in all areas where graphic design is used and developing projects in this context is an important goal of our event.



# Conference Details

Within the scope of the conference, 6 different workshops will be organized. In these workshops, invited national and international academicians and industry professionals will meet with students and anyone interested in the field free of charge and share their experiences. Workshop titles are as follows;

**Semiotics and Blackout Poetry** Prof. Eviptides Zantides

**Creating Conceptual images with Artificial Intelligence Models** Prof. Dr. Doğan Arslan

**Selfie** Prof. Agnieszka Ziemiszewska

**Generative Typography in Design** Dr. Arafat Al-Naim

**Packaging Design Concept Development with Midjourney** Ceygun Akgün





# Conference Details

Within the scope of the conference, exhibitions will be organized in 4 different categories. Poster design and photography exhibitions will be organized physically, while group and solo exhibitions will be organized online. All exhibitions are juried and the juries are designed internationally with competence in their fields.



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**INTERNATIONAL JURIED  
POSTER DESIGN EXHIBITION**

|                             |                                 |
|-----------------------------|---------------------------------|
| THEME <b>ISTANBUL</b>       | VENUE <b>IUC-AVCILAR CAMPUS</b> |
| DEADLINE <b>MAY 1, 2025</b> | APPLY <b>IFPSCONFERENCE.COM</b> |

**JURY** ————— ADAN TEPECİK • AGNIESKA ZIEMISZEWSKA • ARAFAT AL-NAIM  
ALI TOMAK • AYŞE DERYA KAHRAMAN • DANIEL MEIER • DİDEM ÇATAL • EROL TURGUT  
EVRIPIDES ZANTIOES • OLCAY AYDEMİR

**ABOUT THEME**  
As a city that has served as the capital of empires throughout history and artistic heritage, Istanbul is the muse of inspiration for this exhibition. In this exhibition, the historical richness, modern dynamism and cultural diversity that permeate every corner of Istanbul will come to life again through the poster designs of the artists.

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Poster Design Exh.

Theme: Istanbul



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**INTERNATIONAL JURIED  
PHOTOGRAPHY EXHIBITION**

|                             |                                 |
|-----------------------------|---------------------------------|
| THEME <b>FREE</b>           | VENUE <b>IUC-AVCILAR CAMPUS</b> |
| DEADLINE <b>MAY 1, 2025</b> | APPLY <b>IFPSCONFERENCE.COM</b> |

**JURY** ————— ATILAIŞIK • AYŞE DERYA KAHRAMAN • OLCAY AYDEMİR  
ORHUN TÜRKER • TOLGA AKALIN

**ABOUT EXHIBITION**  
We invite you to a photography exhibition that is unprejudiced and where creativity will be freely reflected. Organized in 2025 as part of the International Fine Art, Print and Sustainability Conference (IFPSC), this exhibition will feature works that push all the boundaries of the art of photography.

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Photography Exh.

Theme: Free



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**INTERNATIONAL JURIED  
ONLINE ART & DESIGN EXH.**

|                             |                                  |
|-----------------------------|----------------------------------|
| THEME <b>FREE</b>           | VENUE <b>VIRTUAL ART GALLERY</b> |
| DEADLINE <b>MAY 1, 2025</b> | APPLY <b>IFPSCONFERENCE.COM</b>  |

**JURY** ————— ANNA GANNA • BERNARD CANNIFFE • CHANG FANG PANG • PETER ELIAS

**ABOUT EXHIBITION**  
Applications are now open for the Online Exhibition to be organized as part of the International Fine Art, Print and Sustainability Conference (IFPSC) 2025. The exhibition is open to artists from all disciplines without any theme limitation. Participants will have the opportunity to share their works with the international art community in a digital environment. This exhibition, which will be realized entirely online, aims to strengthen artistic interaction by bringing together different artistic approaches.

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Mixed Exhibition

Theme: Free



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**ONLINE SOLO EXHIBITION  
FOR INDIVIDUAL ARTISTS**

|                             |                                  |
|-----------------------------|----------------------------------|
| THEME <b>FREE</b>           | VENUE <b>VIRTUAL ART GALLERY</b> |
| DEADLINE <b>MAY 1, 2025</b> | APPLY <b>IFPSCONFERENCE.COM</b>  |

**JURY** ————— ÇAĞRI GÜNEŞ • DOĞAN ARSLAN • ORHAN SEVİNDİK • ORHUN TÜRKER • YUSUF KEŞ

**ABOUT EXHIBITION**  
Applications for online solo exhibitions to be organized as part of the International Fine Art, Print and Sustainability Conference (IFPSC) 2025 are now open. Each artist can take part in these exhibitions with a maximum of 15 works. Applications are open to everyone and there are no technical or disciplinary restrictions. The quota is limited to 10 artists. Selected artists will have the opportunity to present their works as a solo exhibition on the digital platform.

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Solo Exhibition

Theme: Free

INTERNATIONAL FINE ARTS, PRINTING AND SUSTAINABILITY CONFERENCE, 2025





## Images from Archive / February 2-3 2023, Dubai

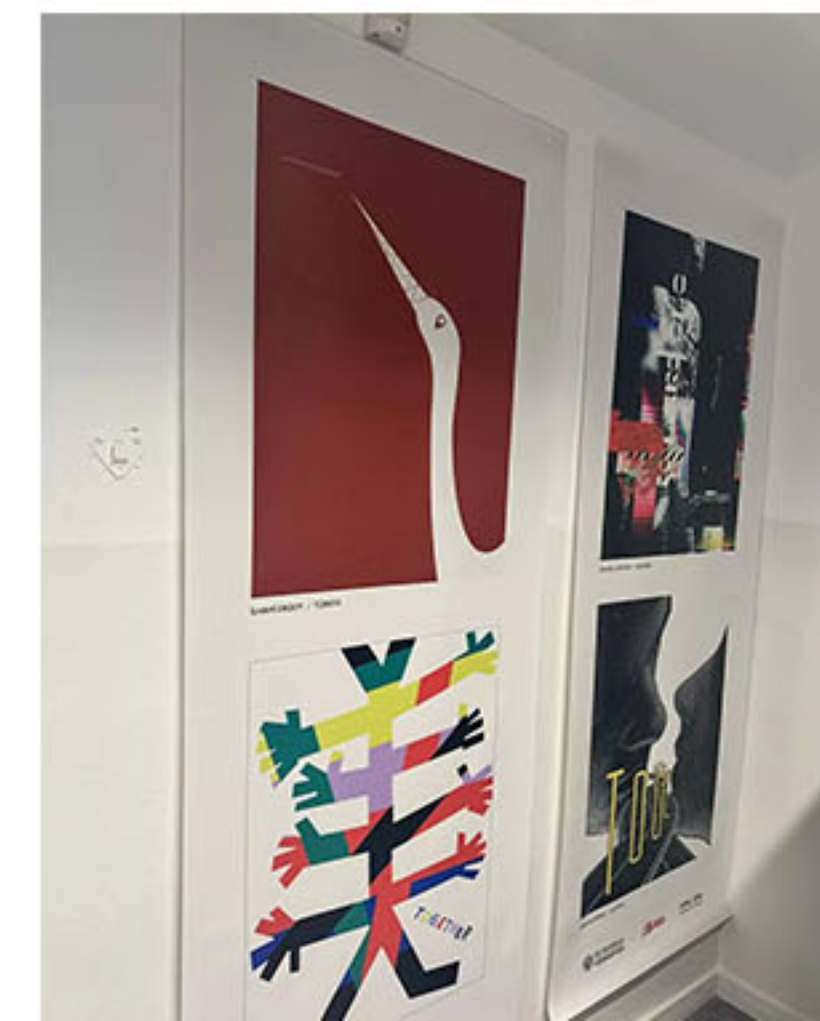








## Images from Archive / February 15-16 2024, Barcelona





# All Events to be held at the Conference:

- **Keynote Speech:** It will be delivered by the Rector of Istanbul University Cerrahpaşa.
- **Invited Speeches:** Expert academics and industry professionals will deliver keynote speeches.
- **Proceedings:** Scientific studies and research to be presented by academics.
- **Panels:** Panels with the participation of academics and industry experts.
- **Classical Music Recital:** A short classical music concert will be held by the faculty members of Anadolu University Conservatory before the exhibition.
- **Refreshments**
- **Exhibitions:**
  - Istanbul Themed International Juried Poster Design Exhibition (Physical)
  - International Juried Photography Exhibition (Physical)
  - International Juried Group Exhibition
  - Juried Solo Exhibition
- **Workshops:** Free workshops for students, organized by international academics.



# Contact

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